

**From The Desk of Aaron Ovad**

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Dear Prospective Affiliate:

It is a factual statement that a limited number of new affiliates will not just increase, but actually bring in \$2000 (or more) a week, part time, within only two short months. In fact, it's guaranteed or this opportunity costs you nothing.

As a new DryMaster™ affiliate, you will learn how you will accomplish this with no prior experience and entirely without risk.

Moreover, you will make this extra money putting in just a few hours from your home part-time. You do not need to give up your present job.

On the other hand, once you see how easily you are making this newfound money, my guess is you may want to soon quit your full-time job and enjoy the bigger income and greater freedom you will experience being your own boss.

If you know people who have quit their job to go out on their own, I'm sure you've heard their reasons for doing so...

**The joy, freedom and greater money being  
In business for yourself**

Speaking frankly, job security is a thing of the past. Long gone are the days when you could settle comfortably in a position of your choice, earn your regular promotions, and retire with a dependable pension.

Unemployment remains scarily high, corporate bankruptcies are soaring, and depleted or lost pension funds are leaving countless retirees penniless.

One-third of all Americans are not paying their bills on time, home foreclosures are rampant, local governments are going into default, and the

national debt is out of control. Your “secure” job and lifestyle of today can be lost tomorrow.

## **Your better alternative**

There are six prime reasons why you can enjoy a better and more secure lifestyle today being in business for yourself.

- 1.** You have no more boss to report to who tells you what to do and when to do it.
- 2.** You make your own work decisions with no committee or management to demand results.
- 3.** You set your own hours, take time off when you want to and vacation when you choose.
- 4.** Your potential for BIG income is far higher. Compared to the typical 9-to-5 rat race where you may get a modest annual increase with an occasional – and insufficient – raise, working for yourself gives you the potential to make really BIG money. Witness that most millionaires in America made it through their own business.
- 5.** By going into business for yourself you get to choose the kind of business you want, according to the lifestyle you prefer and the amount of income you desire.
- 6.** In sum, you take control of your life and your financial future.

That being said, where do you go from here?

Let me now introduce myself. I have your answer.

My name is Aaron Ovad. I founded a highly profitable home business 15 years ago that is considered one of the 5 best businesses in the U.S. to start right now.

In fact, my business is growing so fast, that I have decided to add limited number of new Affiliates to really explode my business, and in the process make a good deal of money for those individuals I select.

Right now, I am limiting my new Affiliates to a limited number. My staff and I will be working very closely with the new affiliates, hand in hand, for 60 days to guide and ensure their success. Afterwards, you will still get free and unlimited coaching and technical support on an ongoing basis and whenever you need it.

The guidance that we provide will virtually guarantee greater earnings than if they were left on their own. So in return I will ask that individuals selected help me to boast about my business. To do this all they have to do is allow my company to use their proven success stories along with their photo to show the sizable income that can be made with DryMaster™. It's as simple as that.

I am writing to you with a no-risk offer to be one of the new affiliates selected.

## **The business explained**

The business I want to share with you is not one you would likely think of. But it is right under your feet.

In fact, you are standing on it.

I'm talking about carpets. Yes, carpets. But specifically carpet cleaning.

Now before you say “huh?” let me reveal some exciting truths about the carpet cleaning business today, and how you can start making some serious money immediately-as much as \$2000 a week, part time, without ever seeing or meeting your customers if you chose to.

Long gone are the days when housewives would drag their carpet or rug outside and beat and beat to shake out all the dirt and dust.

Carpet cleaning today is a very sophisticated, highly respected, and proven profitable home business. Here is why...

It is estimated that Americans spend \$38 billion a year on carpet cleaning services. Yes, \$38 Billion.

### **Why the huge demand**

Especially in this weak economy, carpet cleaning is in HUGE demand. Consumers aren't buying new carpets or rugs. They keep what they have. And they want to do their best to make sure their carpets or rugs stay as fresh as possible.

Thus everyone living in a house or apartment needs to have their carpets and rugs cleaned not just once, but on a regular basis.

Dirt and mud gets tracked inside. Drinks are spilled. Parties leave clutter. Pets leave hair or make a mess. All this stuff has to be cleaned up. And the reality is, none of us does it ourselves. We rely on a reliable service to clean for us. Always!

But it's not just homes that need cleaning. So do most business and professional offices. Companies. Motels. Doctors. Dentists. All offices that have a waiting room. That is why in good times or bad times, no matter what the state of the economy...

...there is always business waiting for a competent carpet cleaner (who also, by the way, cleans upholstery).

## **DryMaster™: the acknowledged leader**

I'll put it plainly. DryMaster™ affords you more benefits and more advantages than any other home service type business today. There are five key reasons for this:

1. **Surprisingly low start-up cost.** There is no \$20,000-\$30,000 franchise fee because this is not a franchise. You don't share your profits and pay royalty fees – ever! You keep all the profits for yourself. As a DryMaster™ Affiliate, you can be up and running with your own business for a very low start-up cost... a business that can bring you \$2000 a week, part time, for a risk free investment as little as \$1850. (You can start for even less with my special financing program.) I say risk-FREE because your investment is assured. You must succeed or this opportunity costs you nothing. You will not find any other home business that offers such a high-income potential for such a low start-up cost.
2. **Proven knowledge and know-how.** DryMaster™ arms you with a simple, easy-to-use, proven home instruction program that can put you on a fast track to success much earlier than you think.
3. **Latest state-of-the-art equipment and supplies** that far outperform the competition. Armed with the latest advances in cleaning technology, DryMaster™ Affiliates can do the job faster and more efficiently. This means more profits in less time. Moreover, the DryMaster™ patented machine is really powerful yet so compact and portable, you need no van or special vehicle to carry it. And the machine easily handles stairs with little effort (our female affiliates really appreciate this!).

4. **Proven sales-building advertising and promotional aids.** As a DryMaster™ Affiliate you will receive a complete how-to marketing and advertising package including: ads, professional circulars & handouts, flyers, door hangers, car door magnets, and an array of promotional materials designed to bring in business and customers fast.
5. **Online Portal for Affiliates:** DryMaster™ affiliates will gain access to an exclusive online portal located on the DryMaster™ website, where they can find helpful resources on cleaning tips and techniques, informational videos, PDFs and files for business purposes, and much more. Moreover, an online discussion forum is available to all DryMaster™ affiliates, so that they can share best practices, ask questions about other affiliates' experiences, and learn from other business owners' practices. In addition, affiliates will gain access to exclusive Affiliate-Only discounts and promotions on the DryMaster™ online store.
6. **Potential for steady repeat business.** This is NOT a business that requires constant selling and promotion. Every prospect from home owners to company offices needs periodic cleaning of carpets, rugs, and upholstery. This means assured repeat business for you as a DryMaster™ Affiliate. Statistics show that when customers are happy with the cleaning work performed, they tend to come back again and again to the same proven service. As a matter of fact, our rate of repeat business from satisfied customers is 97%, which has resulted in 91% of our affiliates' customer leads coming from word of mouth or personal referral sources.

Let me stress an important point here. You'll be surprised at how little selling is required in this business. You can start by offering your service to friends, associates, and neighbors. They already know you, so are bound to give you a try. Once you've proven yourself, they'll always call you back again.

Indeed, because of the sure repeat business, after only 6 to 10 months in business, our successful Affiliates find they no longer have to promote and sell their services as they did in the beginning. The business rolls in by itself.

## **How much will you make?**

Let me be honest. I'm not here to over-sell or "snow" you. You will not become a millionaire overnight as a DryMaster™ Affiliate. But you will earn a very healthy and steady income that should make you very comfortable and in fact at least double or triple what your present job may now pay you.

Many current DryMaster™ Affiliates make enough extra income to...

- ...Pay off pressing debts
- ...Buy a new car
- ...Pay for their kid's or grand-child's education
- ...Enjoy more frequent vacations in the U.S. or abroad
- ...Build up a sizable cash reserve in their bank

I would project that, with serious intent and a dedicated effort; you have the potential to earn \$176,000 to \$255,000 a year.

Let me explain how.

You can make a great yearly income with just one machine. But you can easily make a good deal more by engaging a technician to help. He does the work while you pocket the lion's share of the profits. This way, you won't even see or meet your customers. You just assign the jobs.

## **Become a respected business owner**

A proven formula is to schedule your technician for just 3 jobs a day, 5 days a week. This totals 15 jobs a week.

**Note: Three (3) jobs a day is a low average. Most DryMaster™ businesses book more than 3 jobs per day.**

The average job takes 2 to 3 hours to complete and the average charge would be \$280. (Approx. \$140 an hour) Three jobs (2 small jobs and a 1 larger) thus bring in \$980 a day. You pay your technician 30% of the \$980 which means a solid and satisfying \$294 for him. That leaves you a profit of \$686 a day.

Do the arithmetic and you'll quickly see that means \$3430 a 5-day week in your pocket. Annual income? A hefty \$176,988!

You'll become a true business owner, not worker, when you expand to more technicians. That is how some DryMaster™ Affiliates are clearing over \$176,000 and more a year without doing the work themselves.

If you are the type of business owner who likes the hands-on approach, and being interactive with your customers, then you can generate a higher profit margin for as much as annual income of \$252,840 or more, of course, by performing the work yourself and holding-off on hiring technicians until you max out on your individual schedule.

### **Extra profit bonus**

You will pick up a lot of extra work cleaning upholstery. Most people who want their carpets and rugs cleaned also have at least one sofa or chair that needs cleaning. That means a second high-profit job from the same customer. No added travel. You're right there anyway, so simply do the upholstery cleaning and pick up the extra cash on the spot!

And by the way, studies have shown that 70% of professional carpet and upholstery cleaners are satisfied working only about 20 hours a week. That sure beats a stressful 40-hour a week job!

I believe you can achieve the same success if you are one of my new Affiliates I will accept.

But beyond your financial success, you'll earn respect in your community as a successful business owner who is providing a valuable and needed service to local homeowners and companies.

In short, don't think of yourself as a cleaner of carpets. Think of yourself as a successful entrepreneur running a sophisticated new business. I know from my own experience that this is how you will be regarded.

### **Why you can't miss succeeding**

DryMaster™ clearly stands apart from all other carpet cleaning companies. Our service produces better, faster, and longer-lasting results than any competitor.

For one thing, the service fee I recommend you charge is lower. Better yet, our results are the envy of the industry.

DryMaster™'s famed "instant dry" solutions mean NO shrinkage, NO dry rot, NO browning or mildew...and NO reappearing stains which are so common with other commercial carpet cleaning systems.

Next, DryMaster's scientifically developed cleaning solutions are environmentally safe. They're non-toxic and completely biodegradable. That means no harm to people, pets, or the environment. Also, no strong smells or harmful detergents so often used by other companies.

Finally, and perhaps most important of all – DryMaster's technologically advanced light and compact cleaning machines are highly portable, super fast, fully mobile and whisper quiet. Just one single machine

and operator can finish a big, heavy job in half the time as other carpet cleaning machines.

Saved time means more jobs, more sales, more profits!

I could go on and on about the proven money-making benefits you will enjoy as a DryMaster™ Affiliate. But you'll discover all you need to know in our enclosed FREE starter package, DryMaster's "Fast Track to Financial Freedom."

A few minutes of reading will convince you how remarkably easy this business is...how profitable it can be...and how you can make tens of thousands of dollars working just part-time – and a good deal more should you decide to work full-time.

### **Risk FREE – Your success GUARANTEED**

If you are one of the lucky people to work with me, you will be GUARANTEED to make at least \$2000 a week (and that's part time) within the first 60 days or you pay nothing! That way, you cannot fail!

Remember, I am bringing you on board as an Affiliate – not as your boss. You are your own boss. You decide how much or how little money you wish to earn.

When you call my office, I will discuss how much money you should expect to make with DryMaster™ Cleaning Systems, and how quickly you should make it. You will learn that it makes no difference what your age or gender is...whether you have had any prior business experience or not.

I will also tell you more about my guarantee of success which makes becoming a DryMaster™ Affiliate a bona fide can't-miss opportunity.

On this call we will be judging each other's credibility and sincerity.

You will not want to join DryMaster™ unless you are convinced it offers the security and high income you are looking for.

I will not accept you as a DryMaster™ Affiliate unless I am assured of your desire and commitment – especially since I will be accepting...

**Only limited number of new Affiliates**

So on that basis – with nothing to lose and no money to send right now – I invite you to phone me now without obligation at **1-855-848-3076**.

Sincerely yours,



Aaron Ovad  
DryMaster™ Founder

P.S. Let me reinforce this: In my expansion plan to add new DryMaster™ Affiliates, I will be accepting only limited number of new Affiliates. Thus only you and a few others will be chosen. So please don't miss out. I urge you to phone my office toll-free right now at **1-855-848-3076** while you're thinking about it.